



Benchmark Your Localization ROI

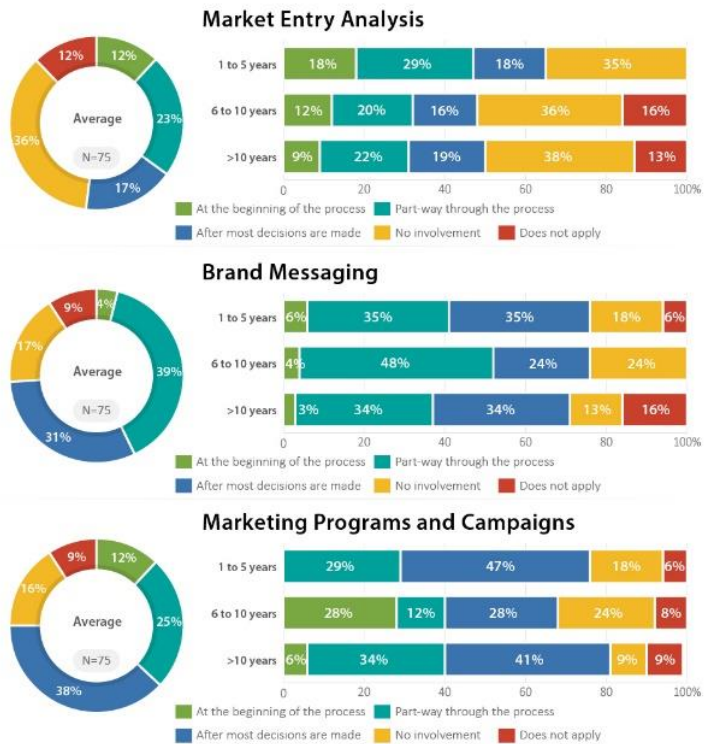
CSA Research’s Essential Localization Maturity Assessment (LMA)

Have you streamlined your processes to maximum return on localization investment? Can your organization effectively grow and respond as projects increase in scale? Are your localization processes effective and efficient? Are you making best use of translation and localization technologies?

Benchmark your translation and localization performance against that of other organizations by taking the [Essential Localization Maturity Assessment \(LMA\)](#):

- 1) Answer nine questions to provide a snapshot of the general state of localization maturity of your organization
- 2) Based on your responses, CSA Research will deliver a **benchmarking analysis** correlating data from longitudinal surveys and hundreds of in-depth interviews with global companies
- 3) We will also include **recommendations** for how your organization can advance to the next level of localization maturity more quickly

At what point does your localization team become involved in marketing activities?



Don't get left behind in the race to secure the next generation of customers in your strategic international markets. Successfully adapting products, services, apps, and websites for international use involves the careful orchestration of multiple processes, disparate technologies, and the people that use them. [Contact us](http://commonsenseadvisory.com/AboutUs/ContactUs.aspx) (commonsenseadvisory.com/AboutUs/ContactUs.aspx) today for your assessment.

The Localization Maturity Essentials Assessment is based on the [Localization Maturity Model](#) developed by CSA Research. Grounded in ten-plus years of research, the LMM identifies each critical element related to localization and translation investment, analyzes its importance, and benchmarks progress across nine levels of process, technology, and organizational maturity.